

Second International
Slope Stability in Mining
Conference



CSIRO | The University of Western Australia | Joint Venture



Second International Slope Stability in Mining Conference

26-28 October 2021 | Perth, Western Australia

SPONSORSHIP & DISPLAY OPPORTUNITIES

BACKGROUND

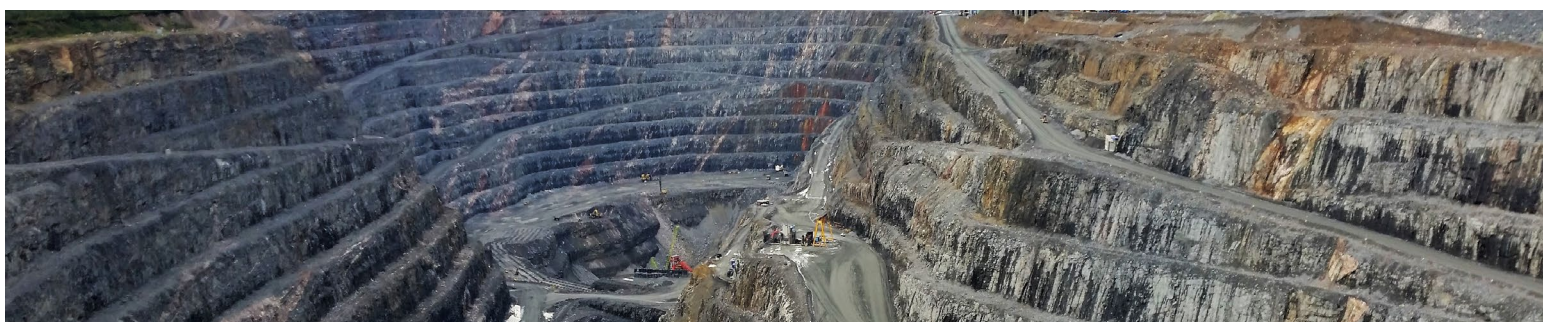
The Second International Slope Stability in Mining Conference (SSIM 2021) will provide a forum for open pit mining practitioners, consultants, researchers and suppliers worldwide to exchange views on best practice and state-of-the-art slope technologies.

Best practice with respect to pit slope investigations, design, implementation and performance monitoring will be discussed during the conference.

PROMOTION

The ACG is undertaking a niche marketing campaign to promote this conference to local and international professionals via:

- Internet marketing – promotion via the dedicated conference website, ACG website and other mining event websites.
- Promotion of the event in the ACG newsletter that is distributed to almost 7,000 mining professionals worldwide.
- Industry association including The University of Western Australia.
- Direct mail campaign – event specific flyers, registration brochures and targeted electronic mail.
- Media support and coverage from reputable industry journals, magazines and newsletters.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication to ACG mining event past delegates.
- Promotion at selected ACG and international geotechnical engineering events.



www.acgsurfacemining.com

SPONSORSHIP & DISPLAY OPPORTUNITIES

PRINCIPAL SPONSOR**

- Acknowledgement of Principal Sponsor status.
- Opportunity to supply a three minute promotional video. The video content is subject to ACG approval.
- Opportunity to present a 3 – 5 minute speech during the conference plenary session.
- Three complimentary registrations, which includes full admittance to the Second International Slope Stability in Mining Conference.
- Three complimentary registrations for the conference dinner.
- Double exhibition space for the duration of the event (6 x 2 m booth).
- Four exhibition booth staff passes to attend your booth.
- Technical session branding for one conference morning session and lunch.
- Company logo to appear on conference delegate bags.
- Two inserts included in conference delegate bags.
- Company logo to appear in the printed conference proceedings and on the online repository (SSIM 2021 page).
- Company banners (x2) placed at the front of the exhibition area for the duration of the event (subject to venue restrictions, supplied by sponsor).
- Invitation to contribute a technical article to an upcoming edition of the ACG newsletter (distributed to almost 7,000 mining professionals).
- Invitation to supply endorsement copy for SSIM 2021 for marketing purposes.
- Full page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on all event promotional material including SSIM 2021 electronic marketing and social media activity.
- Company logo, copy (max. 500 words) and hyperlink on event website.
- Cycling banner on home screen of mobile event app.
- Customisable company profile on mobile event app, linked to booth location on in-app exhibition floorplan.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

TRADE EXHIBITOR **

(limited packages available)

AU \$ 6,600

- Acknowledgement of Trade Exhibitor status.
- One complimentary registration, which includes full admittance to the Second International Slope Stability in Mining Conference and the conference dinner.
- Exhibition space for the duration of the event (3 x 2 m booth).
- One exhibition booth staff passes to attend your booth.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- Customisable company profile on mobile event app, linked to booth location on in-app exhibition floorplan.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

OPEN ACCESS SPONSOR**

(unlimited packages available)

AU \$6,600*

- Acknowledgement of Open Access Sponsor status. Listed by company name with logo, alpha order in selected conference promotional material, specific electronic direct mailings and in pre-planned social media posts.
- One complimentary registration, which includes full admittance to the Second International Slope Stability in Mining Conference and the conference dinner.
- Hyperlinked company logo on conference sponsor web page.
- Hyperlinked company logo on conference website, and ACG shop web page, directing people to online SSIM 2021 papers page, post conference.
- During the conference, and post conference, industry will be able to openly and freely access the conference papers from the ACG Online Repository.
- Hyperlinked company logo on conference papers page.
- Acknowledgement of Open Access Sponsor status in conference onsite programme and onsite signage, with link to Online Repository.
- Follow up email to event delegates and paper authors, post-conference, providing them with the link to the SSIM 2021 papers web page.
- Customisable company profile on mobile event app.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.
- An ACG supplied QR code graphic for sponsor to use in their own promotional material.

MAJOR SPONSOR**

(limited packages available)

AU \$ 11,000

- Acknowledgement of Major Sponsor status.
- Two complimentary registrations, which include full admittance to the Second International Slope Stability in Mining Conference and the conference dinner.
- Single exhibition space for the duration of the event (3 x 2 m booth).
- Two exhibition booth staff passes to attend your booth.
- Technical session branding for one conference session.
- Company logo to appear on conference delegate bags.
- Two inserts included in conference delegate bags.
- Acknowledgement in the conference proceedings (printed only).
- Half page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on selected event promotional material including SSIM 2021 Conference electronic marketing and social media activity.
- Hyperlinked company logo on event website.
- Customisable company profile on mobile event app, linked to booth location on in-app exhibition floorplan.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

** The ACG reserves the right to alter the trade exhibition floor plan and the format of the event which may change the entitlements.

SPONSORSHIP & DISPLAY OPPORTUNITIES

EVENT APP SPONSOR**

(one package available)

AU \$11,000*

- Acknowledgement of Event App Sponsor status.
- Two complimentary registrations, which includes full admittance to the Second International Slope Stability in Mining Conference and the conference dinner.
- Signage at event to promote Event App Sponsor status.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website and online attendee portal.
- Within Event App:
 - Branded splash screen upon opening app
 - Banner ad on home screen of the app
 - Exclusive home screen icon linked to profile
 - Sponsored survey of event delegates
 - One push notification per day of conference
 - Customisable in-app company profile
 - One ad posted to the in-app social wall
- ACG supplied QR code linking to app download.
- Promotion and QR code in event onsite programme.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

DINNER SPONSOR**

(one package available)

AU \$POA*

- Acknowledgement of Conference Dinner Sponsor status.
- Eight complimentary tickets to the conference dinner.
- Company representative or invited peer to make 15 minute address.
- Opportunity to distribute goodwill items to dinner attendees (at sponsor's cost)
- Opportunity to display company signage at dinner venue (subject to venue permission) for the duration of the dinner.
- Opportunity to host a VIP table at the conference dinner.
- Opportunity to provide entertainment (at sponsor's cost)
- Opportunity to provide a raffle draw at the conference dinner (prize supplied by sponsor)
- One insert into conference delegate bags.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Customisable company profile on mobile event app.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

WIFI SPONSOR**

(one package available)

AU \$POA*

- Acknowledgement of WiFi Sponsor status.
- Signage at event to promote WiFi Sponsor status.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Customisable company profile on mobile event app.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

BARISTA COFFEE BAR SPONSOR**

(one package available)

AU \$POA*

- Acknowledgement of Barista Coffee Bar Sponsor status.
- Barista Coffee Bar during refreshment and lunch breaks, located in the exhibition area, for duration of the event. All provisions (cart, barista, coffee and coffee cups) at sponsor's cost.
- Company signage within the Barista Coffee Bar area (to be provided by sponsor, subject to venue approval).
- One complimentary registration, which includes full admittance to the Second International Slope Stability in Mining Conference.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Customisable company profile on mobile event app.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

SPECIAL SPONSORSHIP PACKAGES**

- Pens (supplied by sponsor)
AU \$3,300* (one package available)
- Pads (supplied by sponsor)
AU \$3,300* (one package available)
- Delegate Bag Insert (supplied by sponsor)
AU \$3,300* (limited packages available)
- Lunch (limited packages available)
AU \$3,300*
- Name Badge Lanyards (supplied by sponsor)
(one package available)
- Refreshment Break (limited packages available)
AU \$2,200*

TRAILER DISPLAY SPONSOR*

(limited packages available)

AU \$POA*

Trailer displays at the conference venue may be available for this event, price on application. Please contact the ACG if this is of interest.

* Australian Goods & Services Tax (GST) inclusive.

SPONSOR/DISPLAY APPLICATION

SPONSOR/DISPLAY REGISTRATION

To secure your participation as a sponsor or exhibitor, please complete and return the registration page along with your company logo as a high resolution EPS vector file, minimum 300 dpi.

On receipt of the registration form, a letter of confirmation will be issued to the person listed as the event coordinator on the sponsor/exhibitor registration form.

Please note that all packages (where limited) will be confirmed on a "first come, first served" basis.

Second International Slope Stability in Mining Conference 2135

SPONSOR COMPANY

Please print. *denotes mandatory fields.

*Company _____

*ABN/ACN _____

Australian companies only

*Authorised by _____

*Position _____

*Address _____

State _____ Postcode _____

Phone _____ Mobile _____

*Email _____

EVENT COORDINATOR

Please print. *denotes mandatory fields.

*Name _____

*Ph/Mob _____

*Email _____

SPONSOR PACKAGE

Package _____

Value (AU\$) _____

Package _____

Value (AU\$) _____

Package _____

Value (AU\$) _____

TOTAL VALUE AU\$ _____

Please return this completed form and the ACG will send you an invoice.

PO# (If required): _____

Please forward full purchase order to events-acg@uwa.edu.au


PAYMENT OPTIONS

- Electronic funds transfer (EFT) - Please refer to the details on the invoice.
- Credit card payments - please contact the ACG on +61 8 6488 3300 to arrange payment. (Visa and Mastercard are the only cards we accept)


For sponsor/exhibitor terms and conditions please visit


<https://acg.uwa.edu.au/disclaimer/>

Please complete and return this form to: **Australian Centre for Geomechanics**

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AUSTRALIA 6009

 events-acg@uwa.edu.au

 +61 8 6488 1130

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